

## PHOTO EDITOR

- 15 years of experience producing, art directing, and researching photography
- Expertise producing covers, portraiture, celebrities, lifestyle, fashion, food, interiors, conceptual, and still life photography
- Nationwide relationships with photographers, agencies, studios, and stylists
- Keen awareness of new talent
- In-depth knowledge of the stock photo marketplace, a large database of agencies, + online sources
- Web publishing experience optimizing images – resizing, cropping, light retouching and color correction
- Creative at conceptualizing and producing fresh visual content with energy and style
- Strong communication skills for articulating vision + direction to freelance photographers + stylists
- Skilled and resourceful at prop/fashion styling
- Knowledgeable and perceptive of current/historical trends in photography, fashion, and pop culture
- Exceptional organization skills - meticulous, detail oriented, and highly motivated
- Skilled with spreadsheets, negotiating, and maximizing budgets
- Proficient with computer technology: Photoshop, Photo Mechanic, Bridge, Excel, Quark, InDesign, and MediaGrid
- Photo library organization

E X P E R I E N C E

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### FREELANCE PHOTO EDITOR

03/2007 – PRESENT

- **The Wall Street Journal – Weekend Journal** – researched stock photography in the fields of Sports, Travel, Historical Research, Interiors, Food, Entertainment, News, and Portraiture. Produced Food, Restaurant, Residential Interior, and Portrait shoots. Collaborated with editors to create online slideshows. Cropped, optimized, and retouched images in preparation for web publishing. Filled in for vacationing staffers. Able to jump in and work at a fast pace. Strong attention to caption and credit details.
- **NASCAR Magazine for TV Guide** – researched stock photography for NASCAR Magazine. Able to familiarize myself with TV Guide's systems and work flow and learn to identify the major racers and tracks in the world of NASCAR.
- **Bloomberg Business Week** – researched stock photography for international stories
- **Mark Lembersky** – worked with Seattle-based photographer Mark Lembersky, researching, reviewing, and organizing his photo library of 40,000 images, to create and edit a coherent story detailing his vision and photographic journey
- **Upstart Magazine** – headed the launch of a new business magazine for young entrepreneurs with cover and feature shoot art direction, shoot production, budget management, and stock photo research
- **Access DirecTV Magazine** – celebrity cover and feature shoot production
- **Figure Magazine** – celebrity cover shoot production
- **Citigroup - Global Wealth Management Marketing** – produced original photography and conceptualized + researched stock photography for Citigroup's Global Wealth Management marketing materials for ultra high net worth clients
- **Consumer Reports Magazine** – stock + manufacturer photo research for 2008 - 2010 Kitchen Planning and Buying Guide, 2010 Food & Fitness, 2007 - 2010 Electronics Buying Guide, 2008 + 2009 100 Top Products, 2007 New Car Buying Guide
- **Graj + Gustavsen - Brand Identity Firm** – produced and cast commercial fashion shoots to create a new brand identity for a contemporary fashion label

### CITIGROUP PURSUITS MAGAZINE PHOTO EDITOR

12/2006 – 03/2007

- Commissioned, art directed + researched all photography for 60 page, large format, luxury lifestyle magazine for Citigroup's ultra high net worth customers
- Managed the \$60,000 per issue budget
- Began re-launching the magazine within the photographic community
- Due to a CEO management change, the magazine ceased publication in March 2007

**IN TOUCH MAGAZINE DEPUTY PHOTO EDITOR**

05/2006 - 11/2006

- Managed the features department of 5 researchers as the deputy to the Photography Director
- Produced Celebrity Feature Stories - Home, Dining, Portrait, and Fashion - with photo assignment + stock photo research
- Excelled in a weekly, fast-paced, news-driven environment

**PARADE MAGAZINE ASSOCIATE PHOTO EDITOR**

12/2002 - 05/2006

- Assigned and produced feature stories and celebrity portraits
- Researched, evaluated, + acquired feature, news, celebrity, health, historical, + scientific stock images
- Developed 400+ database of stock agencies, online sources, U.S. government, + private collections
- Established stock photo rates for *Parade*
- Negotiated fees, rights, and permissions
- Managed department billing

**FREELANCE PHOTO EDITOR AND PROP & FASHION STYLIST**

07/2001 - 12/2002

*Biography Magazine • Hearst Magazines • Men's Health • More Magazine • People Magazine & TimothyGreenfield-Sanders*

- Assigned and Produced photo shoots
- Prop and Fashion Stylist for interiors, features, and food shoots
- Location Scout

**GOTHAM MAGAZINE PHOTOGRAPHY DIRECTOR**

01/2001 - 07/2001

- Directed luxury lifestyle photography and illustration for covers, features, fashion, and interior design shoots
- Recruited emerging photographers, prop + fashion stylists, + booked models. Developed agency relationships.
- Managed department budget and one assistant with stock photo research, shoot production, credits, + billing

**MEN'S HEALTH-18 FREELANCE PHOTO EDITOR**

11/2000 - 01/2001

- Collaborated with art directors, editors, photographers to establish this new teen magazine
- Produced covers, feature stories, gear/gadget still lifes.
- Researched sports and celebrity stock photography

**FITNESS MAGAZINE PHOTO EDITOR**

02/1999 - 11/2000

- Assigned + directed covers, features, fashion, and food photography supporting *Fitness's* healthy lifestyle vision
- Collaborated with designers, editors and photographers to create fresh visuals to illustrate familiar stories
- Maintained department budget, developed estimates + schedules for each shoot, tracked all fees and invoices
- Supervised one assistant with stock photo research, shoot production, credits, and billing

**LADIES' HOME JOURNAL FREELANCE PHOTO EDITOR**

09/1998 - 01/1999

- Researched + hired photographers nationwide for features, lifestyle, and photojournalistic stories + portraits

**NEW YORK MAGAZINE PHOTOGRAPHY PRODUCER**

07/1994 - 07/1998

- Collaborated and assisted top editors and Photography Director Jordan Schaps
- Conceptualized + art directed *Fashion, Interior Design, Food, and Christmas Gift* Issue covers + features
- Recruited New York personalities, celebrities, designers, and "real people"

E D U C A T I O N

**CORNELL UNIVERSITY**

- Bachelor of Arts in English Literature, 1986-1990

**UNIVERSITY OF LONDON**

- 20<sup>th</sup> Century European Literature & Drama, 1988-1989

**HARVARD UNIVERSITY**

- Department of Visual Studies, Summer 1987

**PARSONS SCHOOL of DESIGN**

- Photo Editing with William Nabers, Spring 1993
- Photo Collecting with Bill Mindlin, Autumn 1993

**INTERNATIONAL CENTER of PHOTOGRAPHY**

- Retouching With Photoshop, Summer 2000